



Magdalena Sowula

Global Innovation Consultant, Innovation Lead



Summary

Energetic and motivated professional with a proven record of innovative, succesful projects managed from concept to completion. Skilled in building cross-functional teams, love to inspire people and build relationships. Visionary leader with excellent communication skills, who in last three years has proven flexibility and adaptability to new workplace challenges.



Experience

2018-09 - present

Wolters Kluwer Global

Global Innovation Consultant, Innovation Lead

Achievements:

- Global Project Lead for the "Global Legal Hackathon 2019". Responsible for the project success in 8 countries
- Project Lead for an expert solution offer based on the GDPR regulation that resulted in 1.000.000 Euro revenue under short time constraints (November 2017 - June 2018)
- Building team-based culture on the idea of employee empowerment and lean philosophy

Key duties:

- Understand the customer segments, customer journey and identify pain points
- Conduct or leverage customer research, partner with the business to align insights to strategies that result in product solutions
- **Project manage innovative experiments** to develop Proofs of Concept (PoC) and Minimum Viable Product (MVP), test new concepts with clients and work with the technology teams to address the feedback
- Develop detailed **project/program execution plans** and tracking against milestones
- **Develop new business and service models for partnerships** and concepts that combine edge technology (IoT, Blockchain, Machine Learning, Artificial Intelligence, advanced analytics) to deliver business impact
- Work with **cross-enterprise teams** to develop a plan to take selected ideas from concept to commercialization
- **Ensure communication** and relationship management with multiple stakeholders (Strategy Directors, CEO's, Segment Leads, Global PMO)

2017-10 - 2018-08

Wolters Kluwer Poland

Editor-in-Chief Business Department

Duties:

- **Lead the department and organize efficient work process**
- **Initiate new projects and create project roadmaps** (day-to-day project management)
- **Translate customers needs, pain points, and opportunities** into strategic product plans
- Take part in **innovative workshops** with corporate team and customers
- **Assimilate market information** to understand and respond timely to **changing customer needs**
- Keep track of the **latest technological developments**
- Partner with Strategic Chiefs to establish publication plans and **revenue priorities for assigned course areas** to fit market needs

2016-10 - present

Faculty of Law and Administration, University of Gdansk

Teacher

Duties:

- Teach the basis of law and **how to use legal information products and software** while working as an attorney
- Lecture students about the impact and regulation of **blockchain, artificial intelligence and advanced analytics**

2016-08 - 2017-10

Wolters Kluwer Poland



Personal Info

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Date of birth

1988-11-29

LinkedIn

<https://www.linkedin.com/in/magdalena-sowula>



Skills

Creative thinking skills

Excellent interpersonal skills

Strong project management skills

Self-reliance

Effective decision making

Positive attitude

Diversity awareness

Teamwork skills

Microsoft Office Suite

Organizational skills

Lean-Thinker

Problem-solving



Languages

English

Polish (native)

2013-01 -
2016-07

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Product Manager (Public Administration sector)

Duties:

- **Day-to-day project management**
- Observe customers (users) **activity using different tools** (Google Analytics, Inside Reports), make assumptions based on data
- **Manage product development & life cycle** (selecting digital content, creating new tools)
- Keep **budgetary discipline** of product costs
- Play **proactive role** in communicating regularly with customers
- **Transfer product knowledge** to other departments

2010-06 -
2012-12

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Junior Product Manager (Public Procurement)

Duties:

- **Manage product development & life cycle** (in cooperation with Senior Product Manager)
- **Transfer product knowledge** to other departments (in cooperation with Senior Product Manager)
- **Day-to-day project management**

2010-06 -
2012-12

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Wolters Kluwer Poland

Assistant Product Manager

Duties:

- Work with Senior Product Manager **on text search in digital products**
- **Competition research & analysis**



Education

2017-10 -
2018-07

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Gdansk University of Technology, Faculty of Management and Economics

Postgraduate Studies in Lean Management and SIX SIGMA

2017-11 -
2018-04

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Talent Exact

Individual coaching sessions for Managers

2014-10 -
2015-05

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Gdansk University, Faculty of Management

Postgraduate Studies in Public Procurement Regulation

2008 -
2013

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Gdansk University, Faculty of Law and Administration

Master of Laws

2007 -
2010

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Gdansk University, Faculty of Law and Administration

Bachelor's Degree in Administration



Interests

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Traveling, Visiting Modern Art Museums, Sports