

# Attila Bence Imhof

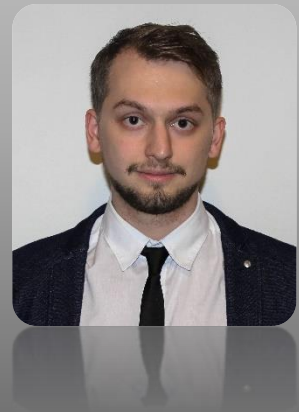
Senior Business Assistant



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Budapest, Hungary



## Work Experience:

### **Junior Software Product manager**

Wolters Kluwer Hungary Kft.

09/2018 -

#### Achievements/ tasks:

- Product management
- Market research
- Competitor analyses
- Product development
- Business Casing
- G2M management
- Product lifecycle management
- Daily use of the Salesforce and BI systems

### **Intern**

T-Systems Hungary cPlc.

01/2018 – 06/2018

*Budapest (Hungary)*

#### Achievements/ tasks:

- Product marketing
- Project management
- IoT/ M2M

## Education:

### *Economics*

Budapest Business School - Faculty of Finance and Accountancy

06/2018- *Budapest (Hungary)*

#### Courses:

- Business Administration and management
    - Business development
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### *Economics*

Budapest Business School - Faculty of Finance and Accountancy

09/2016 – 06/2018 *Budapest (Hungary)*

#### Courses:

- Business Administration and management
    - Project management
      - The topic of the final Thesis: Process of the product development – from the idea to go to market
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## Languages:

Hungary – native language

English ● ● ● ● ○

German ● ● ● ● ○

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## Honour and awards:

- Participation on the finals of the K&H student cap in 2017 (from 237 competitors 7th place)
- Participation on the finals of NN Insurance business simulation competition in 2017 (from 173 competitors 10th place)

